



**Asia-Pacific  
Economic Cooperation**

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**2016/SMEWG43/016**  
Agenda Item: 12

## **SMEWG Strategic Plan 2017 – 2020 Appendix 1: Implementation Schedule**

Purpose: Information  
Submitted by: APEC Secretariat



**43<sup>rd</sup> Small and Medium Enterprises Working Group  
Meeting  
Lima, Peru  
7-8 September 2016**

**SME Working Group Strategic Plan 2017 – 2020**  
**Appendix 1: Implementation Schedule<sup>1</sup>**

Priority Area	Activities	Timeframe	Proponent/ Stakeholders
Entrepreneurship, innovation and the internet and digital economy	Enhancing APEC Green SMEs in the global value chain	2016 - 2017	Peru
	2016 APEC E-Commerce Forum: Fostering E-commerce ecosystem to make global business	2016 - 2017	Peru
	2017 APEC Business Ethics for SMEs Forum: Facilitating Multi-Stakeholder Ethical Collaborations for Small and Medium Enterprises	2016 - 2017	United States
	APEC Online-to-Offline (O2O) Initiative - Enhancing SME Digital Competitiveness and Resilience towards Quality Growth	2016 – 2017 Target completion date: 31 Dec 2017	Chinese Taipei, Malaysia, Philippines
	APEC Public – Private Dialogue on Enhancing Capacities of SMEs in Exporting Services	2016 - 2017	Viet Nam
	Capability Development for Market-Oriented Innovation Management in SMEs of APEC Member Economies	2016 - 2017	Viet Nam
	APEC Best Practices in SME Innovation	2017 - 2018	China
	APEC SME Technology Conference and Fair (SMETC)	2017 - 2018	China
Financing for business expansion and capability development			
Inclusive business ecosystem that supports SME growth	APEC MSME Marketplace	2017 - 2020	Philippines
	APEC Workshop on Enhancing Policy Environment to Promote SMEs' participation in Energy Efficiency Products Market	2016 – 2017 Dec 2017	Viet Nam
Market Access for SMEs	Inclusive growth through greater involvement of SMEs into B2B and B2G markets	2016 – 2017 Target completion date: Sep 2016	Russia

<sup>1</sup> All activities listed in the table are self-funded projects that have life span extended until 2017 – 2020, and concept notes submitted for Session 1 2016, which are subject to approval for APEC funding. On-going projects that will be completed by 2016 are not included.