



**Asia-Pacific  
Economic Cooperation**

# **Global Competencies and Economic Integration: Workshop Report**

**APEC Human Resources Development Working Group**

**December 2017**

APEC Project: HRD 02 2015

Produced by

Joint National Committee for Languages

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# APEC Workshop on Global Competencies and Economic Integration

7–8 August 2017 • Monterey, California, USA

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# APEC Workshop on Global Competencies and Economic Integration

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## Workshop Report

### I. Overview

The APEC Workshop on Global Competencies and Economic Integration was held 7-8 August 2017 in Monterey, California, USA under the APEC Global Competencies and Economic Integration project (Project HRD-02-2015). The project team includes the project sponsors at the United States Department of Education, the project study leads at the Joint National Committee for Languages-National Council for Languages and International Studies and their research partners, and the project overseers and technical and logistical support staff at Leed Management Consulting, Inc.

### II. Workshop Preparation and Implementation

Project staff originally planned to hold the APEC Workshop on Global Competencies and Economic Integration on the margins of the 2nd annual EDNET Meeting, held 13 May 2017 in Ha Noi, Viet Nam, but scheduling challenges required the event to be postponed. Working with U.S. Department of Education staff and APEC and HRDWG officials, the team rescheduled for 7-8 August 2017 in Monterey, California, USA, hosted by the prestigious Middlebury Institute for International Studies at Monterey.

Project staff developed a draft agenda, administrative circular, and letter of invitation, which were disseminated to HRDWG delegates on 29 June 2017. As registrations and notes of interest arrived, project staff fielded queries and shared information for registered workshop participants with the APEC Secretariat on a regular basis. Project staff worked with Secretariat staff and participants to facilitate APEC-funded support for participants from seven travel-eligible economies and to secure HRDWG approval for non-member participants.

The Workshop was held without issue on 7-8 August 2017, attended by eighteen participants from nine member economies, including representatives from government, academia, and the nonprofit and private sectors. Evaluation forms were collected onsite and analysis shows unanimously positive feedback (see results below). The project overseer received attendance confirmation signatures from all APEC-funded travelers and submitted the PO certification form on 8 August 2017.

### III. Outputs and outcomes

Participants to the APEC Workshop on Global Competencies and Economic Integration met with the goal of developing policy recommendations to improve the articulation of global talent between the employment and educational sectors in APEC. Participants reviewed work of the project to date and heard from experts in the field of global competencies and global talent discuss innovative research and best practices.





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Delegates from the participating member economies shared insights into how global competencies inform their economy-level programs and initiatives. Participants reached a consensus working definition of “global competencies” for common use across EDNET and their discussions will contribute to the project’s final report with policy recommendations to address global talent gaps.

Workshop participants also reviewed the most current draft of the Action Plan of the APEC Education Strategy, and worked in small groups and as a whole to develop suggested modifications that would emphasize and promote global competencies. Many modifications include the following insertions made to various items of the Action Plan’s Instruments and Tools section:

Under 3.1 – Enhancing Competencies, Action 1: Enhancement of Quality Assurance Systems, Qualifications Frameworks and Skills Recognition, the Workshop participants inserted the language in emphasis:

“Economies will strive to share knowledge *and practices* on occupational standards and *to enhance global competency* to meet the needs of the regional labour market and to support labour mobility and mobility of goods, services and trade.”, inserting the highlighted texts.

Under 3.1 – Enhancing Competencies, Action 2: Promotion of Cross-Border Education, Academic Mobility and Individual Pathways within and across Education Levels, the Workshop participants inserted the language in emphasis:

“Economies will promote academic exchanges for teachers and students through *in-person and virtual exchanges*, dual and joint degree programs, sandwich programs, immersion and short- *and long-term* study abroad programs and internships.”

Under 3.1 – Enhancing Competencies, Action 2: Promotion of Cross-Border Education, Academic Mobility and Individual Pathways within and across Education Levels, the Workshop participants inserted a new item:

“Economies will promote public-private partnerships to improve integration of global competency into their respective domestic policies.”

Under 3.2 Accelerating Innovation, Action 1: Improving the use of Educational and Technological Capabilities in Teaching and Learning Processes, the Workshop inserted the language in emphasis:

“Economies will support frameworks, research and best practices pertaining to the innovative *gathering, analyzing, selecting, and applying of* information and *advanced* technologies to equip APEC citizens *with global competency, knowledge, and skills for the future, including soft skills.*”



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Under 3.2 Accelerating Innovation, Action 1: Improving the use of Educational and Technological Capabilities in Teaching and Learning Processes, the Workshop inserted a new item:

“Acknowledging a significant correlation between multilingualism and creative problem-solving abilities in multicultural settings and diverse working environment, economies will support strengthened language education as a means to enhance global competency.”

## IV. Results of Participant Evaluation

Participants of the APEC Workshop on Global Competencies and Economic Integration each received an evaluation form and were requested to provide feedback on the Workshop’s planning and implementation.

Eleven of the eighteen Workshop participants submitted completed forms. Respondents rated their agreement with seven statements addressing various aspects of the Workshop on a five-point Likert scale and had the opportunity to offer comments on two open-ended questions. Statement ratings are presented in table form and individual charts and the open-ended responses are presented verbatim.

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
1. I am satisfied with the overall quality of the 2017 APEC Workshop on Global Competencies and Economic Integration.	0 0%	0 0%	0 0%	1 9%	10 91%
2. The welcoming remarks and overview of the Workshop were useful and informative.	0 0%	0 0%	0 0%	1 9%	10 91%
3. The working group sessions provided ample opportunity for participants to share substantive ideas with the project leads.	0 0%	0 0%	0 0%	1 9%	10 91%
4. Presentations on other economies’ experiences in global competencies were interesting and provided insights into promising practices around the region.	0 0%	0 0%	0 0%	1 9%	10 91%
5. The keynote addresses and working lunches provided thorough explanations of critical topics from leaders in the field.	0 0%	0 0%	0 0%	0 0%	11 100%

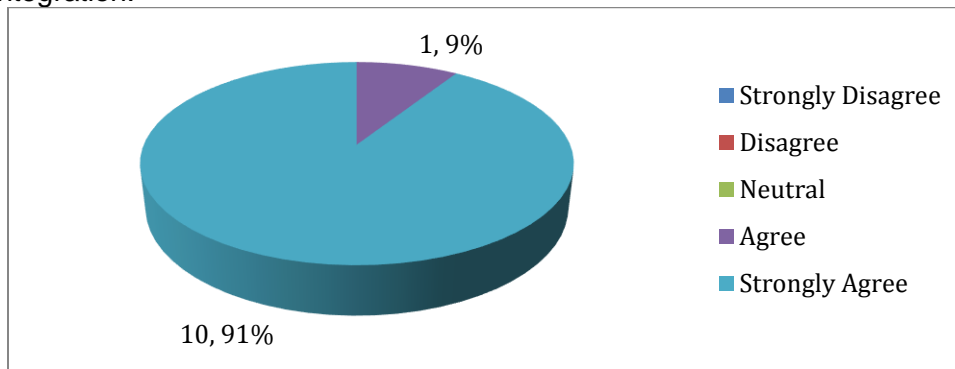


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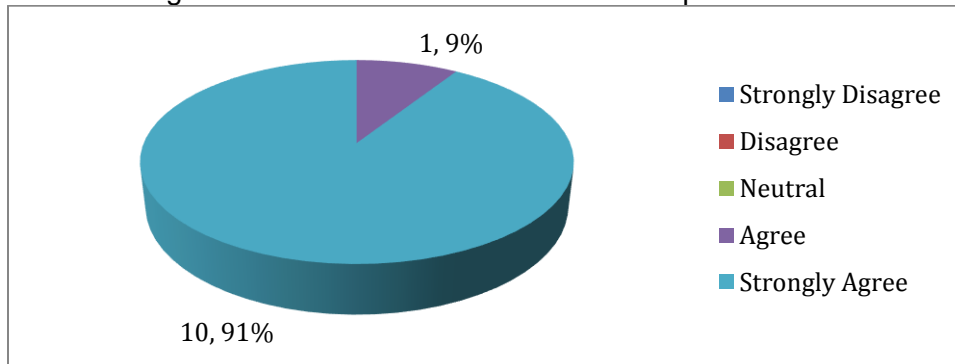
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Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
6. I expect the final policy recommendations report that will be developed with input from you and other Workshop participants will benefit practitioners and experts in the field.	0	0	0	1	10
	0%	0%	0%	9%	91%
7. Participation in the Workshop will help me or my economy further cultural and global competencies.	0	0	0	1	10
	0%	0%	0%	9%	91%

**Statement 1.** I am satisfied with the overall quality of the 2017 APEC Workshop on Global Competencies and Economic Integration.



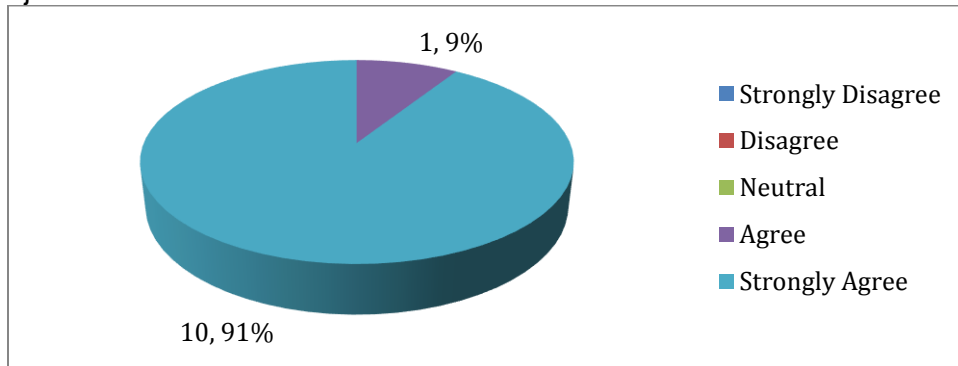
**Statement 2.** The welcoming remarks and overview of the Workshop were useful and informative.



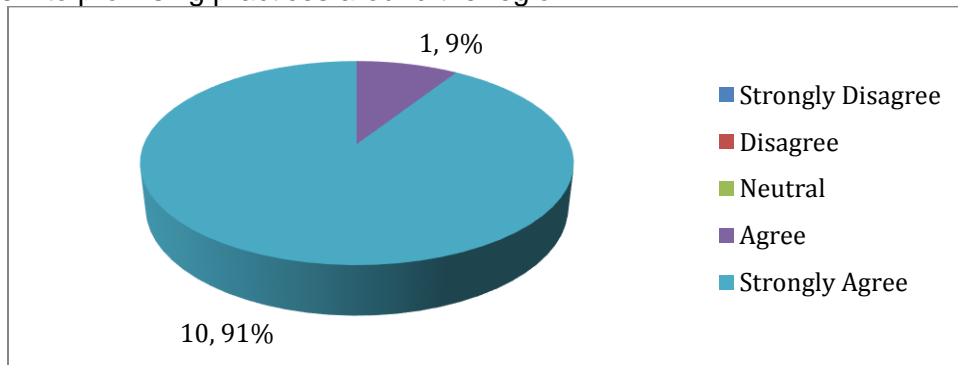
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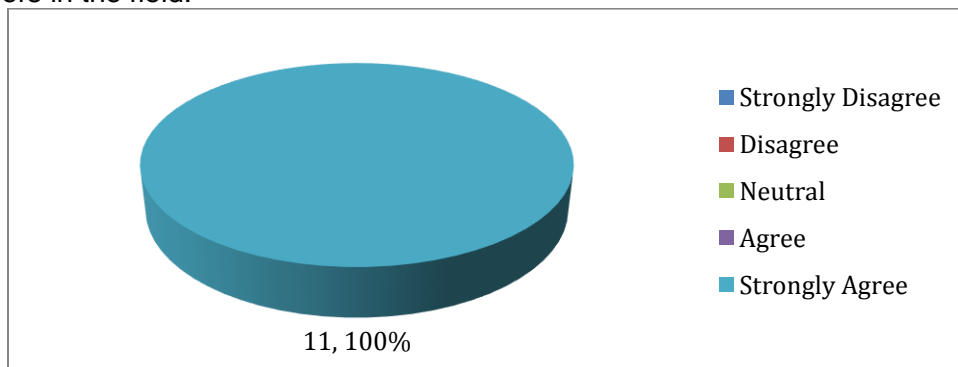
**Statement 3.** The working group sessions provided ample opportunity for participants to share substantive ideas with the project leads.



**Statement 4.** Presentations on other economies' experiences in global competencies were interesting and provided insights into promising practices around the region.



**Statement 5.** The keynote addresses and working lunches provided thorough explanations of critical topics from leaders in the field.

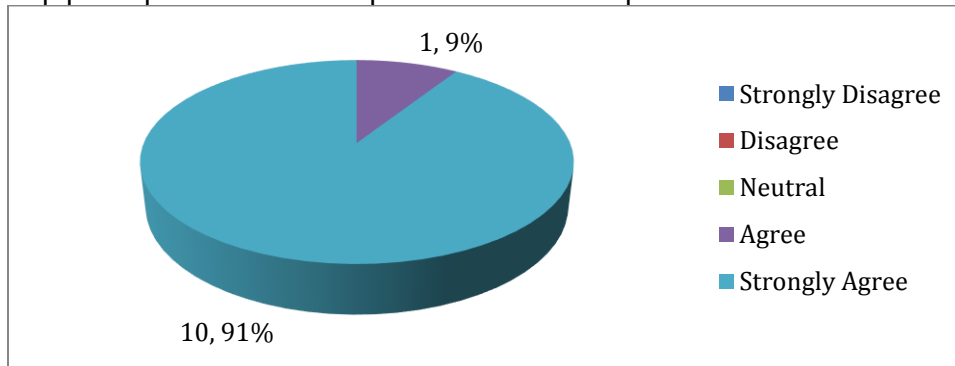




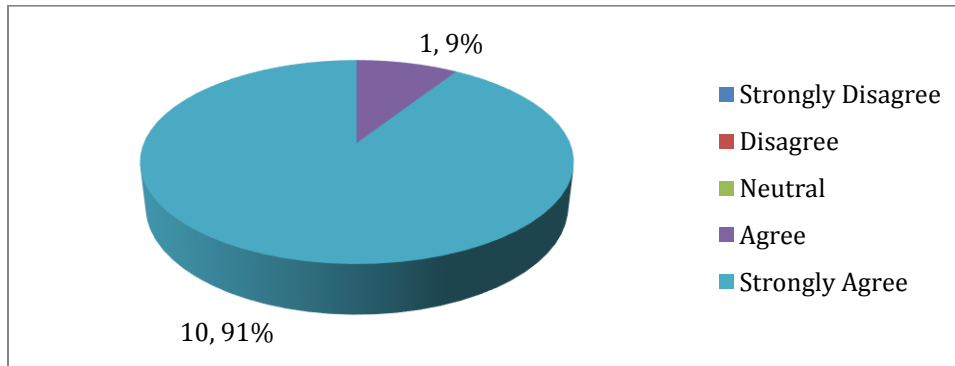
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**Statement 6.** I expect the final policy recommendations report that will be developed with input from you and other Workshop participants will benefit practitioners and experts in the field.



**Statement 7.** Participation in the Workshop will help me or my economy further cultural and global competencies.



**Open-Ended Question 1. Are there any topics you would have liked covered during the Workshop?** Five of the eleven respondents (45%) offered responses to this question, transcribed verbatim below.

1. More stress on economic integration, rather than just language.
2. Virtual exchange.
3. Adequate for now.
4. Short presentation from each economy about experiences in enhancing global competency.
5. Hard to think of.



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**Open-Ended Question 2. Do you have any additional comments for the project lead or the Workshop planners?** Six of the eleven respondents (55%) offered responses to this question, transcribed verbatim below.

1. (1) Publicize to the world when ready. This is the future of education. (2) Consider the APEC assessment/measurement/etc. project in the future.
2. Thank you for a fantastic workshop. I hope you continue leading the GC agenda in the APEC meeting and action plan.
3. Workshop materials/handouts. Participant directory can include "contacts" info.
4. Follow-up workshops/continuing communication linked to GC & APEC Education Strategy.
5. After termination of the workshop, be sure to provide with all the materials, presentations, compromises, notices, power points, in order for us to work on the preliminary reports to our offices.
6. Everything was excellent. Thank you very much.



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Attachment A

Workshop Agenda





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## August 7, 2017

### **8:00 – 9:00 Registration**

### **9:00 – 9:30 Welcoming Remarks**

- Dr. Kent Glenzer, Dean of International Policy and Management, Middlebury Institute of International Studies at Monterey
- Dr. Jadon Marianetti, International Affairs Specialist, U.S. Department of Education, Office of International Affairs
- Dr. Wang Yan, Coordinator, APEC Education Network (EDNET)
- Amb. Park Dong Sun, Lead Shepherd, APEC Human Resources Development Working Group (HRDWG)

### **9:30 – 10:00 Overview of the Workshop**

- Dr. William P. Rivers, Joint National Committee for Languages
- Dr. Richard D. Brecht, American Councils Research Center

### **10:00 – 10:15 Group Photo**

### **10:15 – 10:30 Break**

### **10:30 – 12:00 Global Competencies in the Workforce: Project Results to Date**

- Dr. William P. Rivers, Joint National Committee for Languages
- Dr. Richard D. Brecht, American Councils Research Center

### **12:00 – 1:30 Lunch: Keynote Panel**

- Dr. Wang Yan, Chinese Ministry of Education and APEC EDNET Coordinator: The APEC Education Strategy Action Plan and Global Competencies
- Dr. Jadon Marianetti, U.S. Department of Education: The USED Global Competencies Framework

### **1:30 – 3:15 Working Group Session One: Strengthen GC Education**

- A. APEC-wide Framework to Describe Global Talent (lift competencies, increase employability, innovate)
- B. Primary and Secondary Education Efforts to Strengthen GC and Measure GC Outputs
- C. Tertiary Education Efforts to Strengthen GC and Measure GC Outputs

### **3:15 – 3:30 Break**





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## August 7, 2017, cont.

### **3:30 – 5:15 Working Groups Session Two: Region-wide Integration**

- A. APEC-wide Efforts on Interface Between Education and Employment
- B. Primary and Secondary Education II: (cognitive benefits of bilingualism; challenges)
- C. Higher Education II: (student mobility, internships/externships, educational services, standards)

**6:00 Reception and group dinner (TBD)**

## August 8, 2017

**8:00 – 9:00 Registration**

**9:00 – 9:15 Review Day 2 Agenda**

- Dr. Richard D. Brecht, American Councils Research Center

**9:15 – 11:00 Working Group Reports and Recommendations**

**11:00 – 11:15 Break**

**11:15 – 12:00 Roundtable on APEC Cross-border Education Cooperation**

**12:00 – 1:30 Lunch Keynote**

- Mohamed Abdel-Kader, Executive Director, Aspen Institute Stevens Initiative

**1:30 – 2:45 Implications and Prospective Recommendations**

- Dr. Richard D. Brecht, American Councils Research Center

**2:45 – 3:00 Closing**

- Dr. Jadon Marianetti, International Affairs Specialist, U.S. Department of Education, Office of International Affairs
- Dr. Yan Wang, Coordinator, APEC Education Network (EDNET)
- Amb. Park Dong Sun, Lead Shepherd, APEC HRDWG

**3:15 Depart for cultural event (TBD)**





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Attachment B

Workshop Photos





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## APEC WORKSHOP ON GLOBAL COMPETENCIES AND ECONOMIC INTEGRATION

7-8 August 2017  
Monterey, California





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