

"Skills for Success in Multinational Business" (CAL) – APEC#210-HR-07.2

http://hrd.apecwiki.org/index.php/Skills_for_Success_in_Multinational_Business

In the global economy of the 21st century, employees need to be able to work productively in culturally diverse societies and communicate effectively across international boundaries. Workers in multinational corporations must be able to speak and write in foreign languages, demonstrate knowledge of world issues, and use a broad range of new technology in unprecedented ways. These broad skills represent a few of the 21st Century Competencies that many APEC member economies have been defining and integrating into educational systems.

The Center for Applied Linguistics (CAL) has created pages to help aspiring young people explore the knowledge, skills, and attitudes that they need on their path to becoming the multinational business leaders of the future. The pages also feature interviews with leaders of multinational corporations working in APEC economies as well as print and video resources that address the competencies youth need to be successful in the global workforce of the 21st century.