

2006/HRDWG/SYM/017

Agenda Item: 16

# Open Courseware: Experience from Chulalongkorn University's Collaboration with MIT

Purpose: Information Submitted by: Thailand



APEC Symposium on Open Source and Open Course for E-Learning Ha Noi, Viet Nam 4 - 6 December 2006

### **Abstract**

### **Manoj Lohatepanont**

In this talk, the author presents the experience from a collaboration project between Chulalongkorn University, Thailand and Massachusetts Institute of Technology (MIT), USA on OpenCourseware. Chulalongkorn University recognizes the potential of OpenCourseware movement in enabling the societies to learn and the education institutes to share the knowledge through the Internet. With this vehicle, educators can share their knowledge freely and self-learners and even educators can learn and improve their knowledge at their own pace. Chulalongkorn University is currently hosting a MIT OpenCourseware mirror site and a MIT OpenCourseware Translation site, and is constructing its own OpenCourseware site offering subjects taught at Chulalongkorn University.



### OpenCourseware:

Experience from Chulalongkorn University's Collaboration with MIT

Dr. Manoj Lohatepanont

Associate Director, Center for E-Learning

Faculty of Engineering, Chulalongkorn University

December 2006

### Outline

- MIT OpenCourseware
- OCW Consortium
- Collaboration with MIT
- Educational Liberalization



## MIT OpenCourseware (OCW)

- MIT OCW is a large-scale, Web-based electronic publishing initiative.
- A free and open educational resource for educators, students, and self-learners around the world. OCW supports MIT's mission to advance knowledge and education, and serve the world in the 21st century.
- MIT OCW:
  - Is a publication of MIT course materials
  - Does not require any registration
  - Is not a degree-granting or certificate-granting activity
  - Does not provide access to MIT faculty



### MIT OCW

- MIT OCW's goals are to:
  - Provide free, searchable, access to MIT's course materials for educators, students, and self-learners around the world.
  - Extend the reach and impact of MIT OCW and the "opencourseware" concept.
- As of May 2006, there are 1,400 courses online at http://ocw.mit.edu.





### **MITOPENCOURSEWARE**

mit-ocw.eng.chula.ac.th

Welcome to the MIT OpenCourseWare, an open educational resource publishing MIT Course Materials. We invite you to view all the courses available at this time

# Advanced Search

Find individual course listings on the following MIT OCW Department pages, or view a complete course list.

- Athletics, Physical Educati and Recreation

- Brain and Cognitive
- ► Chemical Engineering
- ▶ Chemistry
- Comparative Media Studie

### Welcome to MIT's OpenCourseWare:

a free and open educational resource for educators, students, and self-learners around the world, OCW supports MIT's mission to advance knowledge and education, and serve the world in the 21st century. It is true to MIT's values of excellence, innovation, and leadership.

### MIT OCW:

- · Is a publication of MIT course materials
- Does not require any registration
- · Is not a degree-granting or certificate-granting activity
- · Does not provide access to MIT faculty

Learn more about MIT OCW...

### Partners in Sharing

MIT OpenCourseWare is grateful for the support of Ab Initio Software Corporation.



### Other Opencourseware Projects

Visit other Opencourseware sites from around the world.

### »COURSE LIST »ABOUT OCW »HELP

Discover all available courses. about OCW's

Learn more expansion...

Answer your

Tell us what you think...

questions... • Email us



courses have been designed to be consistent with the stated learning objectives."

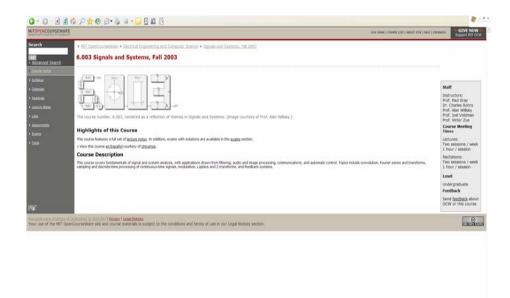
— Ludmila Matiash, education and nanagement consultant in Ukraine Read more User Case Studies...

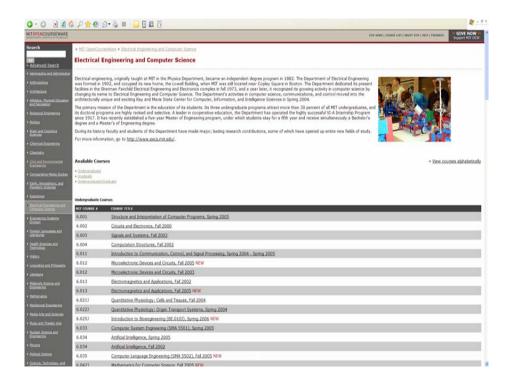
### Give Now

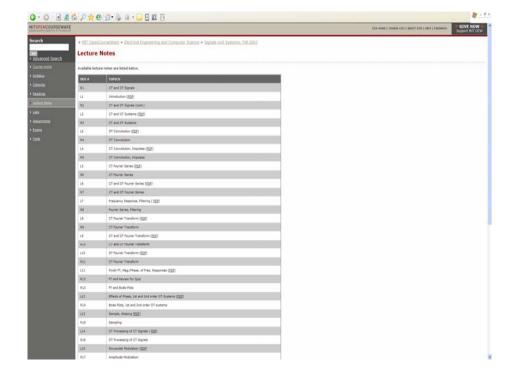
Support MIT OCW with a financial donation.



Reflections from MIT President Susan



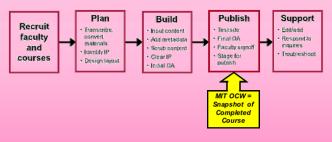




## MIT Publication Process

Faculty of Engineering

The publication lifecycle of the MIT faculty's content is the core process of MIT OpenCourseWare, which is best understood as a digital publishing organization.







Stan Albrecht



elcome to KYOTO-U OpenCourseWare a free, open p vite you to view all the courses available at this time Welcome to KYOTO-U's

KYOTO-U OPENCOURSEWARE

OpenCourseWare:

The Three Principles of Kyoto University

Advance the scholarship of mankind and contribute to the light of the earth. Scholarship is the antithesis of physical force. Each of the modern sciences is tied to scholarship.

The aim of Kyoto University's OpenCourseWare is to contribute to the accumulation of international intellectual resources from the perspective of a "creative global and local knowledge cluster" for all maskind, to increase the visibility of Kyoto University and discover talented faculty and students throughout the norld, and to promote international advancement of Internet-based to promote international advancement of Internet-based.

Cultivating words both foreign and familiar, education is to be enjoyed together. Language is the key to the integration of knowledge. Education based on superior language does not stop at mere knowledge transfer.

OCM901 aims to share information in consideration of the fact that any persons of variable in IMTS OCM protect cross from Asia. We will make active use of Japanese in building foenCourseWare, to recruit talented suddents from all over Asia as well as to promote the kyytos turinersity education, with kyytos as well as to promote the kyytos turinersity education, with Kyytos COW as a new educational medium, we hope to improve communication and promote international exchange with other Asian countries.

Brilliance is not prideful; a university of both intelligence and fellowship. Among many measures of scholarship and morality, Those of our university fall broadly within these three.

OCW@KU transcends the physical boundaries of the university campus by "informationizing" the professors, creating opportunities to meet with able students and faculty. Also, the new feedback faculty will receive through the opening of course

Message from President



Web. Please take advantage of this world of knowledge,



## Impacts

- 95% of users report MIT OCW has or will help them to be more productive and effective
- 46% of educators have adopted MIT OCW content to improve their own teaching
- 38% of students use MIT OCW materials to complement a course they are taking; 34% use MIT OCW to learn about subjects outside of formal classes
- 56% of self-learners use MIT OCW to enhance personal knowledge; 16% use MIT OCW to stay current in their chosen field
- 96% of all users would recommend MIT OCW to others

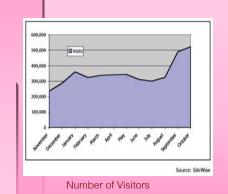


### MIT OCW Translation

- MIT OpenCourseWare (MIT OCW) has originally partnered with organizations that are translating MIT OCW course materials into Spanish, Portuguese, Simplified Chinese, and Traditional Chinese.
- Since September 2002, when the MIT OCW pilot phase opened to the public, MIT OCW materials have been translated into at least 10 languages, including Spanish, Portuguese, Chinese, Thai, French, German, Vietnamese, and Ukrainian.



# MIT OCW Stats



Number of Visitors

## MIT OCW Stats

Role	04 Survey	03 Survey
Educator	15.3%	13.1%
Student	31.4%	30.9%
Self learner	48.2%	51.6%
Other	5.1%	4.4%
Total	100.0%	100.0%

Source: SiteWise

High school 13.3% Associates 6.6% Bachelors 33.3% 32.2% Masters 11.7% Doctorate Other 2.9% 100.0%

Degree

User Identifications



%

Source: 2004 Intercept Survey

Education Background

## MIT OCW Stats

Rank	URL	Visits	Rank	URL	Visits	Rank	URL	Visits
1	mit.edu	65,253	19	utexas.edu	2,263	37	rutgers.edu	1,677
2	ntu.edu.tw	11,421	20	upenn.edu	2,236	38	ucla.edu	1,673
3	nus.edu.sg	11,007	21	umd.edu	2,180	39	u-tokyo.ac.jp	1,657
4	harvard.edu	5,889	22	cuhk.edu.hk	2,136	40	tnrc.edu.tw	1,655
5	stanford.edu	3,356	23	nthu.edu.tw	2,123	41	northwestern.edu	1,636
6	nctu.edu.tw	3,168	24	cmu.edu	2,121	42	ox.ac.uk	1,611
7	gatech.edu	3,117	25	iitm.ac.in	2,113	43	ohio-state.edu	1,582
8	columbia.edu	3,013	26	csu.edu.au	2,081	44	metu.edu.tr	1,570
9	purdue.edu	3,008	27	umn.edu	2,057	45	asu.edu	1,558
10	umich.edu	2,855	28	ufl.edu	2,016	46	surrey.ac.uk	1,537
11	uiuc.edu	2,794	29	psu.edu	1,937	47	wisc.edu	1,527
12	cornell.edu	2,785	30	duke.edu	1,865	48	ecu.edu.au	1,512
13	cam.ac.uk	2,665	31	bg.ac.yu	1,818	49	itu.edu.tr	1,498
14	tamu.edu	2,661	32	yale.edu	1,765	50	unsw.edu.au	1,478
15	berkeley.edu	2,655	33	kaist.ac.kr	1,746	_	Others	244,046
16	usc.edu	2,431	34	technion.ac.il	1,727	Total fo	r 3,154 ISPs	434,630
17	washington.edu	2,373	35	nyu.edu	1,722		Source: 2004 Int	ercept Survey
18	bu.edu	2,339	36	uiowa.edu	1,717			

Faculty of Engineering

Origin of Visits from Educational Institutes

## MIT OCW Stats

Subject Area	All Roles	Subject Area	All Roles
Electrical Engineering/Computer Science	26.6%	Architecture	1.1%
Business	6.8%	Foreign Languages & Literatures	1.1%
Management	6.8%	Philosophy	1.1%
Physics	5.9%	Political Science	1.0%
Mathematics	5.4%	Biological Engineering	1.0%
Other	5.2%	History	0.9%
Mechanical Engineering	5.1%	Linguistics	0.9%
Economics	4.4%	Media Arts and Sciences	0.9%
Aeronautics and Astronautics	3.2%	Writing and Humanistic Studies	0.9%
Biology	2.5%	Earth, Atmospheric, Planetary Sciences	0.8%
Civil and Environmental Engineering	2.5%	Literature	0.8%
Science, Technology and Society	2.3%	Ocean Engineering	0.5%
Engineering Systems	2.2%	Anthropology	0.4%
Health Sciences and Technology	1.9%	Comparative Media Studies	0.3%
Chemistry	1.7%	Nuclear Engineering	0.3%
Brain and Cognitive Sciences	1.7%	Music	0.3%
Material Science and Engineering	1.7%	Theater Arts	0.1%
Chemical Engineering	1.4%	Total	100.0%

Source: 2004 Intercept Survey



Number of Visits by Department

## Stats

Rank	URL	Visits	Rank	URL	Visits	Rank	URL	Visits
1	comcast.net	87,614	36	rcn.com	9,641	71	tiscali.it	5,097
2	aol.com	72,834	37	so-net.net.tw	9,248		eth.net	4,837
3	rr.com	66,696	38	localhost	8,984	73	tpnet.pl	4,737
4	attbi.com	46,706	39	newskies.net	8,656	74	t-ipconnect.de	4,661
5	pacbell.net	38,186	40	ntli.net	8,626	75	Imco.com	4,555
6	verizon.net	37,204	41	ttnet.net.tr	8,269		pacific.net.sg	4,555
7	cox.net	35,332	42	maxonline.com.sg	8,054	77	bigpond.net.au	4,542
8	hinet.net	29,311	43	blueyonder.co.uk	7,932	78	motorola.com	4,532
9	sify.net	27,360	44	bbtec.net	7,812	79	avantgo.com	4,267
10	ne.jp	26,000	45	intel.com	7,779	80	optusnet.com.au	4,164
11	interbusiness.it	22,141	46	bezegint.net	7,722	81	ernet.in	4,157
12	rima-tde.net	21,382	47	cantv.net	7,575	82	hp.com	4,153
13	rogers.com	21,345	48	boeing.com	7,454	83	primus-india.net	4,134
14	optonline.net	20,621	49	singnet.com.sg	7,443	84	insightbb.com	4,050
15	bellsouth.net	20,271	50	speedy.net.pe	7,304	85	exatt.net	4,020
16	sympatico.ca	20,190	51	tfn.net.tw	7,195	86	mchsi.com	3,951
17	vsnl.net.in	19,837	52	giga.net.tw	7,010	87	af.mil	3,857
18	seed.net.tw	19,451	53	prod-infinitum.com.mx	6,647	-00		2,042
19	t-dialin.net	19,260	54	uu.net	6,543	89	asianet.co.th	3,744
20	mindspring.com	18,001	55	prodigy.net.mx	6,410	- 30	ppergreenee	0,7 6.1
21	adelphia.net	17,209	56	btopenworld.com	6,385	91	army.mil	3,550
22	netvigator.com	16,073	57	veloxzone.com.br	6,348	92	otenet.gr	3,414
23	shawcable.net	15,487	58	proxad.net	6,219	93	earthlink.net	3,271
24	swbell.net	15,465	59	skynet.be	6,207	94	info.com.ph	3,242
25	wanadoo.fr	14,672	60	touchtelindia.net	6,014	95	bluewin.ch	3,230
26	ameritech.net	14,280	61	btcentralplus.com	5,993	96	speakeasy.net	3,147
27	level3.net	14,099	62	hkcable.com.hk	5,811	97	u-bourgogne.fr	3,145
28	qwest.net	12,625	63	libero.it	5,598	98	telepac.pt	3,135
29	telesp.net.br	12,536	64	isu.net.sa	5,568	99	nipr.mil	3,122
30	navy.mil	11,546	65	pol.co.uk	5,564	100	telecom.net.ar	3,067
31	ebix.net.tw	11,431	66	ibm.com			of top 100	1,227,842
32	charter.com	11,267	67	raytheon.com			37,604 ISPs	2,230,251
33	dsl-verizon.net	11,043	68	att.net	5,221	Total for	Unknown	1,519,635
34	covad.net	10,362	69	brasiltelecom.net.br	5,207	Total		3,749,886
35	telus.net	9,725	70	videotron.ca	5,111			Source: SiteWise

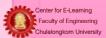


Origin of Other Visits

### MIT OCW Stats

	Completely	Somewhat	Not	
% of use	successful	successful	successful	Total
25.0%	34.0%	55.2%	10.8%	100.0%
22.8%	34.1%	56.2%	9.7%	100.0%
17.8%	43.8%	46.5%	9.7%	100.0%
13.8%	39.8%	54.9%	5.3%	100.0%
9.3%	36.5%	52.7%	10.8%	100.0%
4.3%	54.3%	42.9%	2.9%	100.0%
3.6%	41.4%	48.3%	10.3%	100.0%
3.4%	46.4%	42.9%	10.7%	100.0%
100.0%	38.3%	52.4%	9.2%	100.0%
	25.0% 22.8% 17.8% 13.8% 9.3% 4.3% 3.6% 3.4%	% of use         successful           25.0%         34.0%           22.8%         34.1%           17.8%         43.8%           13.8%         39.8%           9.3%         36.5%           4.3%         54.3%           3.6%         41.4%           3.4%         46.4%	25.0%         34.0%         55.2%           22.8%         34.1%         56.2%           17.8%         43.8%         46.5%           13.8%         39.8%         54.9%           9.3%         36.5%         52.7%           4.3%         54.3%         42.9%           3.6%         41.4%         48.3%           3.4%         46.4%         42.9%	% of use         successful         successful         successful           25.0%         34.0%         55.2%         10.8%           22.8%         34.1%         56.2%         9.7%           17.8%         43.8%         46.5%         9.7%           13.8%         39.8%         54.9%         5.3%           9.3%         36.5%         52.7%         10.8%           4.3%         54.3%         42.9%         2.9%           3.6%         41.4%         48.3%         10.3%           3.4%         46.4%         42.9%         10.7%

Reason of Visits



### OCW Consortium

## http://www.ocwconsortium.org/

- OCW Consortium is a collection of institutes of higher education who support the Open Courseware concept
- The consortium started from a small network of like-minded institutes who share similar ideals
- It has grown to a reasonable size of more than 30 world class universities and institutes
- The most recent consortium meeting was in Kyoto, Japan in summer 2006



Kyoto

ocw.kyoto-u.ac.jp

## Japan OCW Consortium

Hokkaido

Osaka

Keio

Tokyo Tech

Kyoto

Tokyo

Kyushu

Waseda

Nagoya





KYOTO-U OPENCOURSEWARE

Welcome to KYOTO-U OpenCourseWare a free, open publication of KYOTO-U Course Materials. We invite you to view all the course available at this time.

ァクセスできる映集リスト 京都大学オーブンコースウェアについて: 素素- 覧 (回答の知(A)

### 京都大学大同三則

一、人類の文運をたかめ、地球の輝きに貢献する。 文運は武運の対極 現代維料学のいずれもが文運にかかわる。

京都大学OpenCourseWare(J、全人類のための「動 造的グローバル=ローカルは190クラスタ」という説 点から国際的な知的資産の蓄積に貢献に参加する こと、および京都大学のビジビリティを高め、世界中 から優秀な教員、学生を発見すること、およびインタ ーネットによる国際的な教育展開を狙っています。

一、門外とあやなす言葉を磨き、教育は共に楽しむを旨とする。
 学の統合の練は言語にあり。
 よき言語による教育は単なる知識伝達にとどまらず。

OCW® KUId、MITOCWへのアクセスの多割がアジア 園からてあるという事実を考慮した「情報発信をねらっています。アジア各国からの優秀な留学生をリク ルートするとともに、世界に向けて、京都の文化・伝 核を持つ京都大学の教育をアピールするために、積 極的に日本語を使って、OCWS 作成していきます。さ らに、OCW 密加し、教育がディアとしてアジアを書し のコミュニケーションを高め国際交流を推進してゆき すま

一、賢才が願ることなく、奇才もまた顔色よき大学。

京都大学ocwへようこそ。



## China

- Peking University
- Tsinghua University
- **Zhejiang University**
- Xi'an Jiaotong University
- Central South University
- Beijing Jiaotong University
- Sichuan University
- Beijing Normal University
- Dalian University of Technology
- Central Radio and Television University

Faculty of Engineering

- Jilin University
  - Northwest Polytechnic University

Shanghai Jiaotong University

Southeast University

Nanjing University

- Sun Yat-Sen University
- Fudan University
- Huazhong University of Science and Technology
- Renmin University of China
- Huazhong Agricultural University

### France

- The engineering institutions ("Grandes Ecoles") which form ParisTech have published the ParisTech OpenCourseware project. The ParisTech institutions include:
  - École Nationale du Génie Rural, des Eaux et des Forêts (ENGREF)
  - École Nationale des Ponts et Chaussées (ENPC)
  - École Nationale Supérieure d'Arts et Métiers (ENSAM)
  - École Nationale Supérieure de Chimie de Paris (ENSCP)
  - École Nationale Supérieure des Mines de Paris (ENSMP)
  - École Nationale Supérieure des Télécommunications (ENST)
  - École Nationale Supérieure de Techniques Avancées (ENSTA)
  - École Polytechnique (EP)
  - École Supérieure de Physique et de Chimie Industrielles de la Ville de Paris (ESPCI)
  - Institut National Agronomique Paris-Grignon (INA P-G)
  - École Nationale de Statistique et d'Administration Économique (ENSAE) (associate member)



### Vieinam

- Fulbright Economics Teaching Program
- Vietnam OpenCourseware
  - Can Tho University
  - Da Nang University
  - Hanoi Agriculture University No.1
  - Hanoi Education University
  - Hanoi Medical University
  - Hanoi National University of Economics
  - Hanoi University of Technology

- Vietnam OpenCourseware (Cont'd)
  - HCMC Education University
  - HCMC Medical University
  - HCMC University of Economics
  - Hue University
  - Thai Nguyen University
  - Vietnam National University Hanoi
  - Vietnam National University HCMC

### USA

- Defense Acquisition University
- Harvard Law School, Berkman Center for Internet and Society
- Johns Hopkins Bloomberg School of Public Health
- Massachusetts Institute of Technology
- Michigan State University
- Tufts University
- University of California, Irvine
- University of Michigan School of Information
- University of Notre Dame
- Utah State University
- Utah Valley State College
- Wheelock College





### Others Austria Thailand University of Klagenfurt Chulalongkorn University Canada United Kingdom Capilano College The Open University Venezuela Saudi Arabia Alfaisal University Universidad Central de Venezuela South Africa Universidad de Los Andes University of the Western Cape

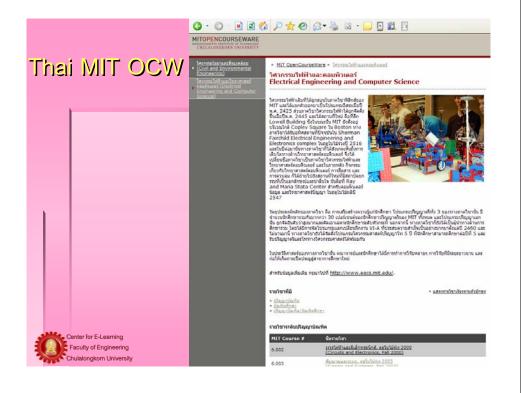
aculty of Engineering

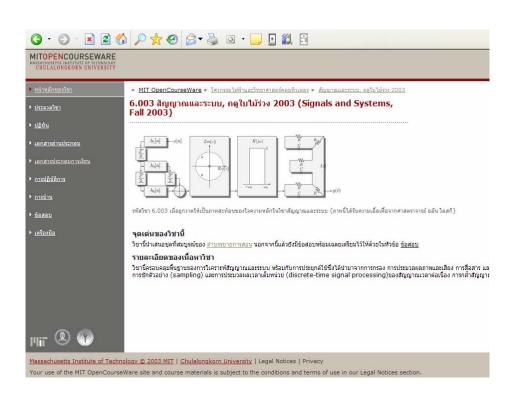
# Collaboration between Chulalongkorn University and MIT

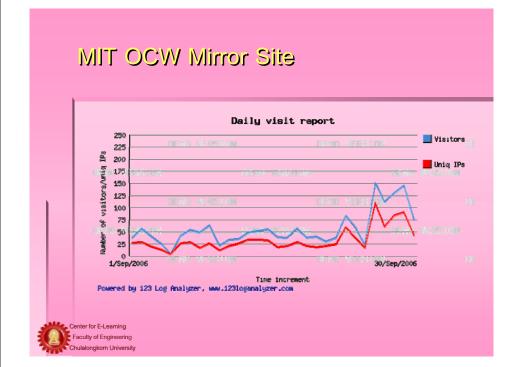
- Chulalongkorn University's Dean of Engineering visited MIT and started the collaboration in 2005
- Translation agreement signed in 2005
- Translation started shortly after with financial supports from the
   Office oh Higher Education, Ministry of Education
- The first phase of the project is completed and published on the web at http://mit-ocw-thai.eng.chula.ac.th









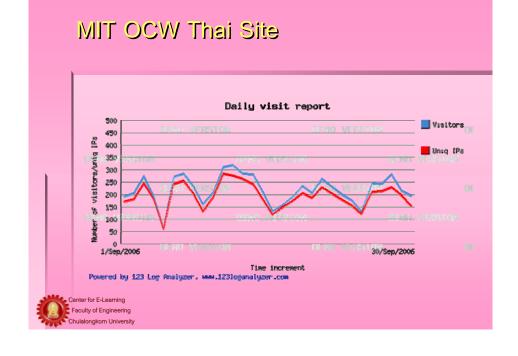


### MIT OCW Mirror Site

Faculty of Engineering

Chulalongkom University

1		
32488	Total Visitors	1656
353	Average Visitors Per Day	55
1082	Average Time Spent	1228 Sec
45	Average PageViews per visitor	5.68
19.6	Average Downloads per visitor	4.52
17.1 KB	Average Data Transferred per Visitor	1356.8 KB
	353 1082 45 19.6 17.1	Average Visitors Per Day  Average Time Spent  Average PageViews per visitor  Average Downloads per visitor  Average Data Transferred per



### MIT OCW That Site

Total Hits	85182	Total Visitors	6546
Total Cached Hits	8868	Average Visitors Per Day	218
Average Hits Per Day	2839	Average Time Spent	175 sec
Average Hits Per Hour	119	Average PageViews per visitor	1.05
Average Hits Per Visitor	13	Average Downloads per visitor	4.77
Average Data Transferred per Hit	38.4 KB	Average Data Transferred per Visitor	499.8 KB



### Educational Liberalization

- OpenCourseware is a liberalization of education system
- Higher education institutes have the responsibilities to education the society and the nation in a non-discrimination manner
- Governments and NGOs should encourage and support educational liberalization movement
- Governments should clearly differentiate open education from intellectual property protection issues
- Open education is a vehicle for continuing education, thorough which educational society can be built and sustained



### Chula OCW

- The Open Courseware concept agrees with the mission of Chulalongkorn University to give the knowledge to the society without discrimination
- Chulalongkorn University becomes a member of the OCW Consortium and is undergoing a project to launch its own open courseware site—
  Chula OCW
- Chula OCW will give everybody access to course materials taught at Chulalongkorn University
  - Starting with 10 subjects in the first phase

