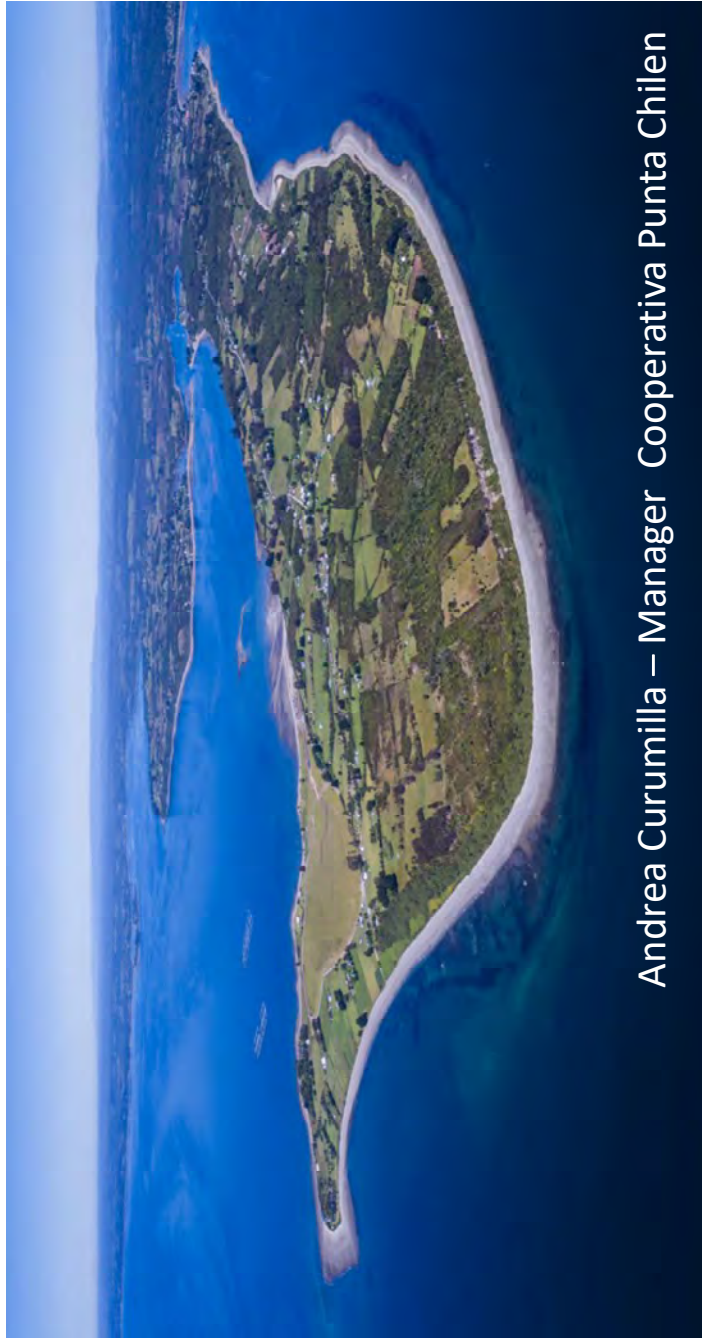
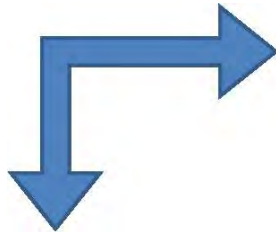


AN INNOVATIVE APPROACH TO THE ASSOCIATIVITY FOR BUSINESS DEVELOPMENT FROM THE WILLICHE COSMOVISION



COSMOVISION AND TERRITORY

ANCESTRAL SEEDS



QUALITY OF LIFE AND PERMANENCE
IN THE TERRITORY

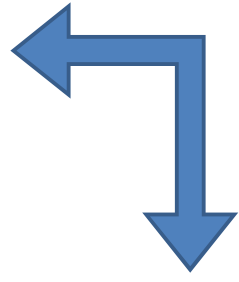


VIRTUOUS AND
RESPECTFUL
MODEL WITH
THE TERRITORY
AND ITS PEOPLE

VALUE ADD



INCOME AND FAIR PRICE





PUNTA CHILEN COOPERATIVE PARTNERS



MODERN COOPERATIVE FUNCTIONAL ASSOCIATIVITY



MISSION OF THE COOPERATIVE

GENERATE A FAIR AND PERMANENT PURCHASING POWER FROM THE PRODUCTION OF CHILOTE GARLIC OF THE COOPERATES, AND GIVE THEM ADDED VALUE, APPLYING PRACTICES OF AGROECOLOGICAL PRODUCTION AND BPM, GUIDING TOWARDS THE DEMAND, DEVELOPING A HIGH QUALITY MARKET, CAPSEAL DEMANDING, PERFORMING TEGNOLOGICAL CAPTURE AND CONTINUOUS TRAINING, AND DEVELOPING AN IMAGE OF EXCELLENCE OF THE PRODUCT.



**How we have developed the business
from the territory**



**THE BUSINESS IDEA
AT THE BEGINNING
WAS ONLY SELLING
RAW MATERIALS**



CURRENT PROCESS FACTORY

**VALUE ADDING,
HACCP,
EXPORT, GLOBAL
MARKETS**



INITIAL PROCESS EQUIPMENT



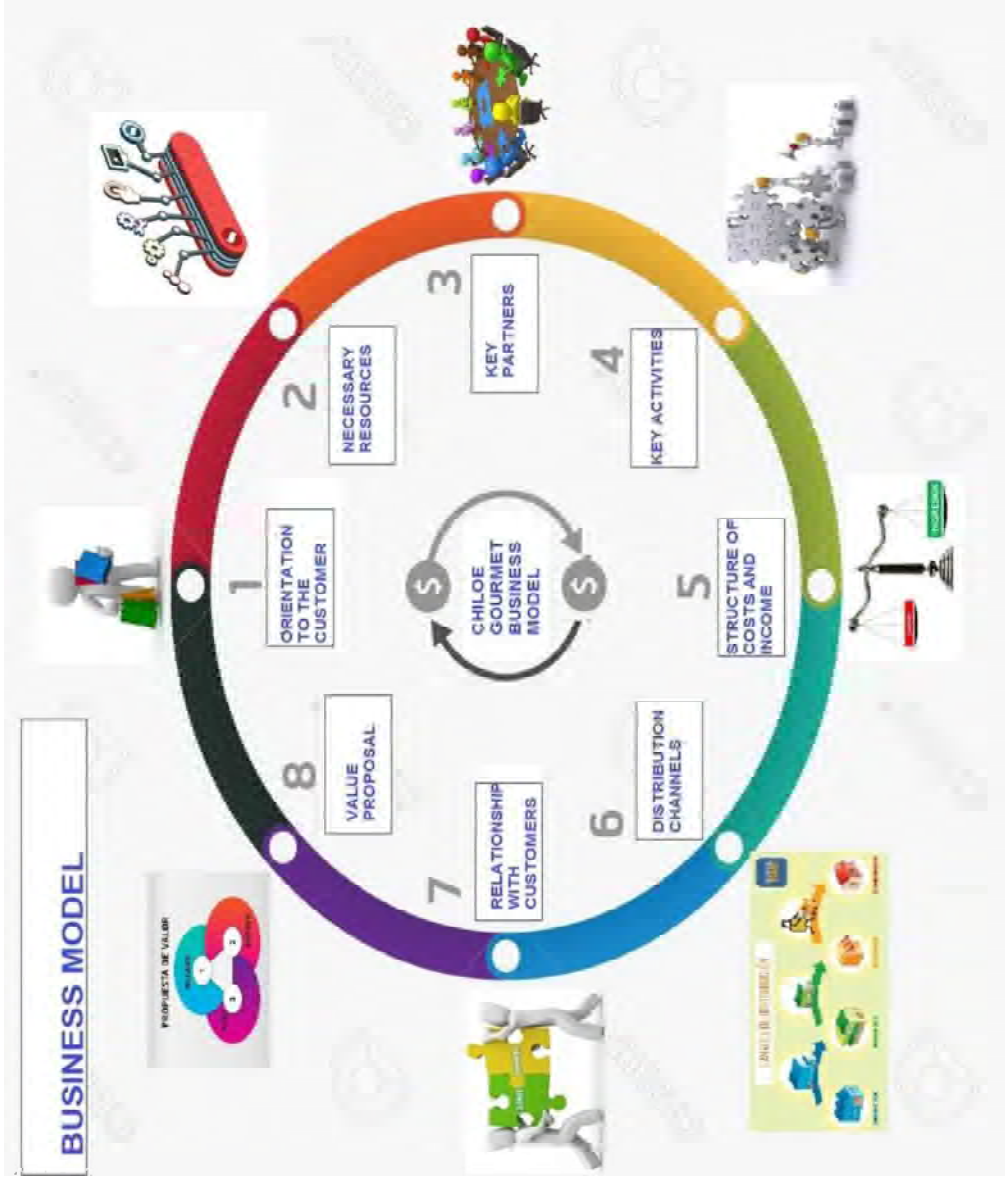
CURRENT PROCESS EQUIPMENT

**INCREASE IN
PRODUCTIVE
CAPACITY IN 42
TIMES**

FIRST GARLIC PASTE PRODUCT IMPROVED CURRENT PRODUCTS



BENCHMARKING
IN NY AND
TORONTO,
PROCHILE
SUPPORT



VALUE PROPOSAL

«Deliver to our consumers a family of products with functional and convenience attributes, reflected in a line of six varieties of chilote garlic pasta and snack of native chilotas potatoes, ready to consume. Produced on the island of Chiloe by a Cooperative of peasant williches, under agroecological production protocol»

BELGIAN MARKET



UNITED STATES MARKET



PRESENTS AT THE EXPO MILAN WORLD FOOD FAIR



MILANO 2015

Development of New Products, ALWAYS INNOVATING



CHILOT NATIVE POTATO SNACK



BUSINESS UNIT TECHNICAL TOURS, TO SHARE OUR KNOW HOW



PRODUCT CERTIFICATIONS



SUPPORTS - NETWORKS



La Unión Hace La Fuerza

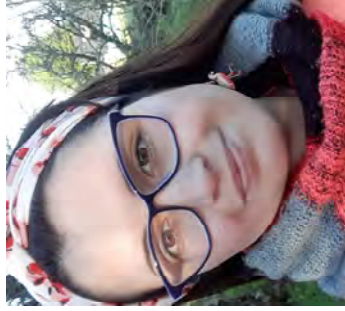
COOPERATIVE TECHNICAL TEAM



ANDREA
CURUMILLA
GENERAL
MANAGER



PATRICIA
LIMA
AGRONOMY
ENGINEER



ELOISA
RUIZ
ADMINISTRATIVE
ASSISTANT



CECILIA
DIAZ
ACCOUNTING
ASSISTANT

THANK YOU



COOPERATIVA CAMPESINA PUNTA
CHILEN

PUNTA CHILEN S/N – COMUNA
ANCUD

ISLA DE CHILOE

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CHILOE GOURMET



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